



# NATIONAL LASER INSTITUTE

## LOUIS SILBERMAN

Founder and President of  
National Laser Institute

[www.NationalLaserInstitute.com](http://www.NationalLaserInstitute.com)

Louis J. Silberman, president of National Laser Institute is an entrepreneur and pioneer known for his dynamic leadership in the field of medical aesthetics. Over the past five years, he has led National Laser Institute's rise as the largest and highest quality provider of laser and medical aesthetic procedures in the United States.

He launched his career by starting Health4her.com, a women's health and beauty retailer out of his garage in 1998. It quickly became a successful and profitable online retail health company, with more Internet traffic than Walgreens.com (*PC Data Online* 2002), and was rated the sixth most visited pharmacy site in the world in the late nineties. Louis has created and marketed a variety of skin care, nutritional supplement and anti-aging products over the years.

Silberman also owns and operates Physicians Skin Institute, a retail medical spa located in the same 10,000 sq. ft. corporate headquarters as National Laser Institute. Louis is a published author on marketing strategies, as well as "Make It Happen", a motivational DVD helping individuals turn their passions into a business. Louis has been written up in *Entrepreneur Magazine*, *Business 99*, *The Business Journal*, *Internet Retailer*, *Woman's World*, *E-merging Business*, *Scottsdale Tribune* and *Fortune Small Business*.

At National Laser Institute Louis has inspired thousands of students, instructors and professionals with his leadership, teaching and curriculum. National Laser Institute is the nation's largest laser and medical aesthetics training center with locations in Scottsdale, Arizona, Las Vegas, Nevada, with additional locations opening nationwide. To add a unique touch to the educational process, National Laser Institute will soon be holding classes in such exotic locations as Maui, Cabo San Lucas and even on luxury ocean cruises.

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