

FOR IMMEDIATE RELEASE

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MEDICAL AESTHETICS EDUCATOR GIVES NEW HOPE AND OPPORTUNITY TO WOMEN STUCK IN A STRUGGLING ECONOMY

National Laser Institute Provides the Tools Women need to be a Part of One of the Nation's Fastest Growing Health Industries

With gas prices reaching skyrocketing and the economy in a slump, everyday living has become a struggle for many women. However, in the midst of this crisis, the country's leading medical aesthetics school is making a difference in the job market by helping people reach their financial goals through career education in one of the fastest growing health industries.

Medical cosmetic and aesthetic procedures have been one of the fastest growing professional markets in the U.S, earning over \$8.5 billion dollars in 2007. Spurred by increasing public and celebrity interest, treatments like laser hair removal and photofacials have become the top requested treatments at med spas and medical offices everywhere.

Contrary to popular belief, one does not need to be a medical professional to perform cosmetic laser treatments. National Laser Institute (NLI) in Scottsdale, Arizona – the nation's largest medical aesthetic education campuses – has been teaching everyday women to perform these top med spa treatments for over five years. Through a comprehensive two-week course, students learn the ABCs of laser treatment services and receive real world experience with actual patients at the institute's on-site retail spa.

"The economy has been a concern for many people. Despite this, demand in the cosmetic laser industry has increased over 1100% in the last ten years," said Louis Silberman, founder and president of NLI. "We teach a variety of students, from medical professionals to people looking for a new career, how to market the skills they learn to clients and employers."

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NLI Arizona Education - Page 2

"The job market has made it difficult for many people to earn a livelihood," said Carolyn Heyland, admissions counselor at NLI. "We provide real-world training in our five-star med spa, allowing them to easily transition into the workplace from day one." With the skills NLI's students learn, they leave the program with the ability to get jobs in doctor's offices, med spas, day spas and salons, while making their own schedules.

About National Laser Institute

National Laser Institute was founded in 2003 and is committed to providing the most extensive and comprehensive medical aesthetic and laser training program in the country. Headquartered in Scottsdale, Arizona with a new location in Las Vegas, Nevada, NLI is also expanding to Dallas, San Francisco, Chicago, New York and Toronto over the next two years. To receive additional information about National Laser institute or speak with one of our medical aesthetic education experts, please contact Jeff Lewis at jeff@nlionline.com or (480) 222-4383.

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