

Company Profile



Company name: National Laser Institute
Owners: Louis Silberman (president and CEO), Matthew Gould (co-founder), David Silberman (vice president)
Year established: 2003
Business type: School for medical aesthetics/medical spa
Located: Scottsdale, Arizona and Dallas, Texas
No. of employees: 100
Mission Statement: National Laser Institute (NLI) operates one of the most comprehensive medical aesthetic and cosmetic laser training programs in the country. Students travel from across the country and internationally to learn in a hands-on environment at our educational facility, which includes a luxury medical spa. The spa specializes in the most advanced laser treatments and anti-aging procedures in the marketplace. Spa clients have the choice of booking a private session with one of our expert instructors or booking a session in an intimate training environment for pennies on the dollar.

NATIONAL LASER
I N S T I T U T E

Louis Silberman and Matthew Gould opened their first med spa nine years ago in Scottsdale, Ariz. The business partners soon realized that while there was a great demand for cosmetic laser procedures, there was a shortage of practitioners who were adequately trained to perform them in a safe and effective manner. That realization led Silberman and Gould to create the country's first structured medical aesthetic curriculum. Their goal was to create a medical aesthetic learning facility that combined comprehensive classroom education on safety procedures and protocols, and hands-on training in a luxury medical spa setting. Now, National Laser Institute is recognized for its gold standard in cosmetic laser and medical aesthetic education. In essence, it is the "Ivy League" of laser and medical aesthetics schools.

Here is what National Laser Institute's president and CEO, Louis Silberman, had to say during a recent interview.

Q: What is the strength behind National Laser Institute?

A: We are passionate about the medical aesthetics business, and that passion is reflected in everything we do – from our courses to our client services. Through the years, we have built an international brand that is synonymous with the highest standard of medical aesthetics education in the world.

Q: What sets you apart from other schools?

A: At National Laser Institute our students train in a real world luxury medical spa setting and perform procedures on paying clients. Our instructors are some of the nation's top doctors, nurses and cosmetic laser technicians. They have been performing these procedures for 10 to 20 years. In addition, our students have the opportunity to train on the most technologically advanced equipment, because the leading laser and medical aesthetics companies have partnered with NLI to showcase their latest and greatest devices.

Q: Are there any new classes/courses in development?

A: National Laser Institute is preparing to add courses on body contouring (using the newest devices) and permanent makeup.

Q: What education and customer service support do you offer clients – initially and long-term?

A: National Laser Institute has academic counselors who are available to assist students throughout the duration of the course. Upon course completion, NLI has a Graduate Services department to assist students with job placement and act as a resource for clinical and regulatory questions. We also offer complimentary refresher courses.

