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NATIONAL LASER INSTITUTE (NLI) ESTABLISHES LAS VEGAS CAMPUS

The Largest Medical Aesthetics School in the Country Brings High-Tech Cosmetic Laser Education to the Nevada Desert

Las Vegas, Nevada – As part of a continuing national expansion program, Louis J. Silberman, President and Co-Founder of National Laser Institute headquartered in Scottsdale, AZ, has announced that its Nevada facility will soon be located at Las Vegas. An exact site will be confirmed in early September.

Considered the premier institution of its kind, NLI focuses on providing academic excellence in laser and medical aesthetics education.

"Our primary mission," stated Silberman, "is for NLI students to acquire the confidence, skills, and knowledge which will enable them to deliver the highest quality, safest, and most effective services to their clients."

Last year, according to Silberman, "some thirty million laser, Intense Pulse Light, known as IPL, and aesthetic treatments were performed totaling over eight billion dollars. It's quite apparent to me that, now more than ever, we're on the cutting edge of a job market that demands experienced laser and medical aesthetic technicians. It's definitely an exploding industry."

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Silberman added that the use of lasers and IPL equipment has infiltrated the skin-care industry "making it vitally important that technicians using this advanced technology understand and apply the correct safety procedures for the safety of their clients."

In launching its new singular professional program for nurses, Silberman stated that course to be covered will include: Botox®; Dermal Fillers; Laser Hair Removal; Laser Tattoo Removal; Laser Vein Reduction; Laser Wrinkle Reduction; Radiofrequency Skin Tightening; Intense Pulse Light (IPL) Photofacial; Clinical Laser Applications; and Laser Safety and Regulations.

Silberman is often asked specific questions regarding NLI's Laser Hair Removal training sessions, an extremely popular course, Silberman states emphatically that in today's market place, clients are tired of waxing and "frustrated by unsightly red bumps caused by shaving. Our laser hair removal is a fast, affordable, and virtually pain-free method of removing unwanted hair anywhere on the face and body."

NLI's featured course in Las Vegas will be its 7-day program for physicians and nurses – including training in Botox, dermal fillers and cosmetic laser treatments. NLI will also offer courses to aestheticians and career-change individuals at the same Las Vegas location. The latter is an 11-day laser-training program focusing on becoming a Cosmetic Laser Technician.

About National Laser Institute

National Laser Institute was founded in 2003 and is committed to providing the most extensive and comprehensive medical aesthetic and cosmetic laser training program in the country. Headquartered in Scottsdale, AZ, NLI will be opening new campuses in Dallas, San Francisco, Chicago, New York and Toronto over the next two years. To receive additional information or schedule an interview with NLI president Louis Silberman, please contact Joe LaBarbera at jlabarbera@msn.com, or Jeff Lewis at jeff@nlionline.com or (480) 222-4383.